

FOLMB - Mailchimp Survey Results

These survey results are from an online facility (Mailchimp) and printed copies distributed across the town
The survey was run for two months and promoted by

The Stratford Herald

Bridging the Gap (The Town Council monthly magazine distributed to all Sford Households

On the Stratford Forum Facebook group (20K+ users)

On the FOLMB web site, Twitter and e-mail newsletter DB (shared by popular Twitter users)

	No. of respondents	Residents	Visitors
Local survey	267	261	6
Visitors survey	17	0	17
Use			
A few times a month	64		24.52%
A few times a year	61		23.37%
Cannot use the bridge	15		5.75%
Do not use the bridge	7		2.68%
1-2 times a week	68		26.05%
3-4 times a week	46		17.62%
	261		

1st Stage answers

Find the steps difficult/impossible to use	17	6.51%
Have a mobility scooter	2	0.77%
Have a wheelchair	2	0.77%
Don't feel safe in the area	5	1.92%
Have a pushchair	24	9.20%
Have a bike	22	8.43%
Have an older dog	2	0.77%
Use the bridge to go to school or work	18	6.90%
Use the bridge to go into Stratford to access services etc	53	20.31%
To go the Rec (if live on N side of river)	58	22.22%
To visit friends	20	7.66%
For recreation	186	71.26%
To walk a dog	63	24.14%
To access the Greenway (for S side residents)	58	22.22%
Use the bridge year round	130	49.81%
Use the bridge in the Spring/Summer	70	26.82%
Only use the bridge when the weather is good/daylight	36	13.79%
Use the bridge on your own or with dog	126	48.28%

With a partner or friend	79	30.27%	18 with dog 22.78%
With family who can all cross unaided	20	7.66%	
With family but help is needed to cross	58	22.22%	

Respondent profile

Male	53	20.31%
Female	208	79.69%
	261	

Age analysis of above respondents

Age 8-18	Age 19-29	Age 30-45	Age 46-60	Age 61+	
0	6	17	11	19	
	12	48	44	104	
0	18	65	55	123	
	6.90%	24.90%	21.07%	47.13%	261

VISITOR SURVEY

Limited (17) responses 17

How often do you visit

Every few years	2	11.76%
A few times a year	2	11.76%
Once a year	1	5.88%
Once a month or more frequ	8	47.06%
Other	4	23.53%

Use the bridge every time I visit	4	23.53%
Once in a while	10	58.82%
Know of bridge and can use it but haven't1	1	5.88%
Know of bridge but cannot use it	1	5.88%
Other	1	5.88%

Like the picturesque walk 10 58.82%

The bridge makes a walk round all of Sford possible 5 29.41%

The bridge gives me access to other parts of Sford from where I park 4 23.53%

I like walking/riding around the town and the bridge enables me to do this 6 35.29%

Unable to use bridge (wheelchair) 1 5.88%

Find the steps difficult/impossible to use 2 11.76%

Female	13	76.47%
Male	4	23.53%